

- Internal Preparation
- Event
- In Person
- Online

SWIF LAUNCH MONTH

# August

2026

| SUN | MON | TUE                                        | WED | THU | FRI                       | SAT |
|-----|-----|--------------------------------------------|-----|-----|---------------------------|-----|
|     |     |                                            |     |     |                           | 1   |
| 2   | 3   | 4                                          | 5   | 6   | 7                         | 8   |
| 9   | 10  | 11<br>Program Launch and Applications Open | 12  | 13  | 14                        | 15  |
| 16  | 17  | 18                                         | 19  | 20  | 21                        | 22  |
| 23  | 24  | 25                                         | 26  | 27  | 28<br>Emirati Women's Day | 29  |
| 30  | 31  |                                            |     |     |                           |     |

# September

2026

| SUN                                | MON                                                    | TUE | WED                   | THU | FRI | SAT |
|------------------------------------|--------------------------------------------------------|-----|-----------------------|-----|-----|-----|
|                                    |                                                        | 1   | 2                     | 3   | 4   | 5   |
| 6                                  | 7                                                      | 8   | 9                     | 10  | 11  | 12  |
| 13                                 | 14                                                     | 15  | 16                    | 17  | 18  | 19  |
| Applications Close                 | Cohort Selection and Accountability Partner Onboarding |     |                       |     |     |     |
| 20                                 | 21                                                     | 22  | 23                    | 24  | 25  | 26  |
| Cohort Selection: Panel Interviews |                                                        |     |                       |     |     |     |
| 27                                 | 28                                                     | 29  | Cohort Photoshoot Day |     |     |     |
|                                    |                                                        |     | 30                    |     |     |     |
| Onboarding of Fellows              |                                                        |     |                       |     |     |     |

KICK - OFF MONTH

# October

2026

| SUN                                                            | MON                                                              | TUE | WED | THU                                                                 | FRI | SAT                             |
|----------------------------------------------------------------|------------------------------------------------------------------|-----|-----|---------------------------------------------------------------------|-----|---------------------------------|
|                                                                |                                                                  |     |     | 1                                                                   | 2   | 3                               |
| 4                                                              | 5<br>SWIF Kick - off,<br>Orientation, & Leadership<br>Assessment | 6   | 7   | 8                                                                   | 9   | 10<br>2-Day Retreat (Sat – Sun) |
| 11<br>1 <sup>st</sup> Check - in (In person)<br>+ Goal Setting | 12                                                               | 13  | 14  | 15<br>Workshop 1:<br>Navigating Pressure<br>and Building Resilience | 16  | 17                              |
| 18                                                             | 19                                                               | 20  | 21  | 22<br>Founder Circle - Virtual                                      | 23  | 24                              |
| 25                                                             | 26                                                               | 27  | 28  | 29<br>Workshop 2: Strategic<br>Decision Making                      | 30  | 31                              |
| 2 <sup>nd</sup> Check - in (Virtual)                           |                                                                  |     |     |                                                                     |     |                                 |

# November

2026

| SUN | MON                                    | TUE                                | WED | THU | FRI                      | SAT |
|-----|----------------------------------------|------------------------------------|-----|-----|--------------------------|-----|
| 1   | 2                                      | 3                                  | 4   | 5   | 6                        | 7   |
| 8   | 9                                      | 10                                 | 11  | 12  | 13                       | 14  |
|     | 3 <sup>rd</sup> Check-in (Virtual)     |                                    |     |     |                          |     |
| 15  | 16                                     | 17                                 | 18  | 19  | 20                       | 21  |
| 22  | 23                                     | 24                                 | 25  | 26  | 27                       | 28  |
|     | Workshop 5: Leading and Managing Teams | 4 <sup>th</sup> Check-in (Virtual) |     |     | Founder Circle - Virtual |     |
| 29  | 30                                     |                                    |     |     |                          |     |

# December

2026

| SUN | MON                                                      | TUE | WED                     | THU                      | FRI | SAT |
|-----|----------------------------------------------------------|-----|-------------------------|--------------------------|-----|-----|
|     |                                                          | 1   | 2                       | 3                        | 4   | 5   |
| 6   | 7                                                        | 8   | 9                       | 10                       | 11  | 12  |
|     | Workshop 6: AI Readiness                                 |     | 5th Check -in (Virtual) |                          |     |     |
| 13  | 14                                                       | 15  | 16                      | 17                       | 18  | 19  |
|     |                                                          |     |                         | Founder Circle - Virtual |     |     |
| 20  | 21                                                       | 22  | 23                      | 24                       | 25  | 26  |
|     | 6th Check -in (Virtual – Optional Due to Holiday Season) |     |                         |                          |     |     |
| 27  | 28                                                       | 29  | 30                      | 31                       |     |     |
|     | 6th Check -in (Virtual – Optional Due to Holiday Season) |     |                         |                          |     |     |

# January

2026

| SUN                      | MON                                                      | TUE                                                      | WED | THU | FRI | SAT                             |
|--------------------------|----------------------------------------------------------|----------------------------------------------------------|-----|-----|-----|---------------------------------|
|                          |                                                          |                                                          |     |     | 1   | 2                               |
| 3                        | 4<br>Workshop 7: Investor Readiness and Capital Strategy | 5                                                        | 6   | 7   | 8   | 9<br>6th Check - in (Virtual)   |
| 10                       | 11                                                       | 12                                                       | 13  | 14  | 15  | 16                              |
| 7th Check - in (Virtual) |                                                          |                                                          |     |     |     |                                 |
| 17                       | 18                                                       | 19<br>Workshop 8: Personal Branding                      | 20  | 21  | 22  | 23                              |
| 24                       | 25                                                       | 26<br>Workshop 9: Networking and Strategic Communication | 27  | 28  | 29  | 30<br>SWIF Participation at SEF |
| 31                       |                                                          |                                                          |     |     |     |                                 |

# February

2026

| SUN | MON                                                | TUE | WED | THU                         | FRI | SAT |
|-----|----------------------------------------------------|-----|-----|-----------------------------|-----|-----|
|     | 1                                                  | 2   | 3   | 4                           | 5   | 6   |
|     | 8th Check - in (Virtual)                           |     |     | Workshop 10:<br>Negotiation |     |     |
| 7   | 8                                                  | 9   | 10  | 11                          | 12  | 13  |
| 14  | 15                                                 | 16  | 17  | 18                          | 19  | 20  |
|     | 9th Check - in (Virtual) – Optional Due to Ramadan |     |     |                             |     |     |
| 21  | 22                                                 | 23  | 24  | 25                          | 26  | 27  |
| 28  |                                                    |     |     |                             |     |     |

# 2026

| SUN                                                                                             | MON                         | TUE | WED | THU                               | FRI | SAT |
|-------------------------------------------------------------------------------------------------|-----------------------------|-----|-----|-----------------------------------|-----|-----|
|                                                                                                 | 1                           | 2   | 3   | 4                                 | 5   | 6   |
| 7                                                                                               | 8                           | 9   | 10  | 11                                | 12  | 13  |
| 14                                                                                              | 15                          | 16  | 17  | 18                                | 19  | 20  |
|                                                                                                 | 10th Check - in (Virtual)   |     |     | Workshop 11: Policy Design Studio |     |     |
| 21                                                                                              | 22                          | 23  | 24  | 25                                | 26  | 27  |
|                                                                                                 | Workshop 12: Pitch Coaching |     |     | Founder Circle - Virtual          |     |     |
| 28                                                                                              | 29                          | 30  | 31  |                                   |     |     |
| Final Check - in and Exit Calls (Virtual)                                                       |                             |     |     |                                   |     |     |
| Networking Gala, Pitching & Graduation (TBD – either last week of March or First Week of April) |                             |     |     |                                   |     |     |